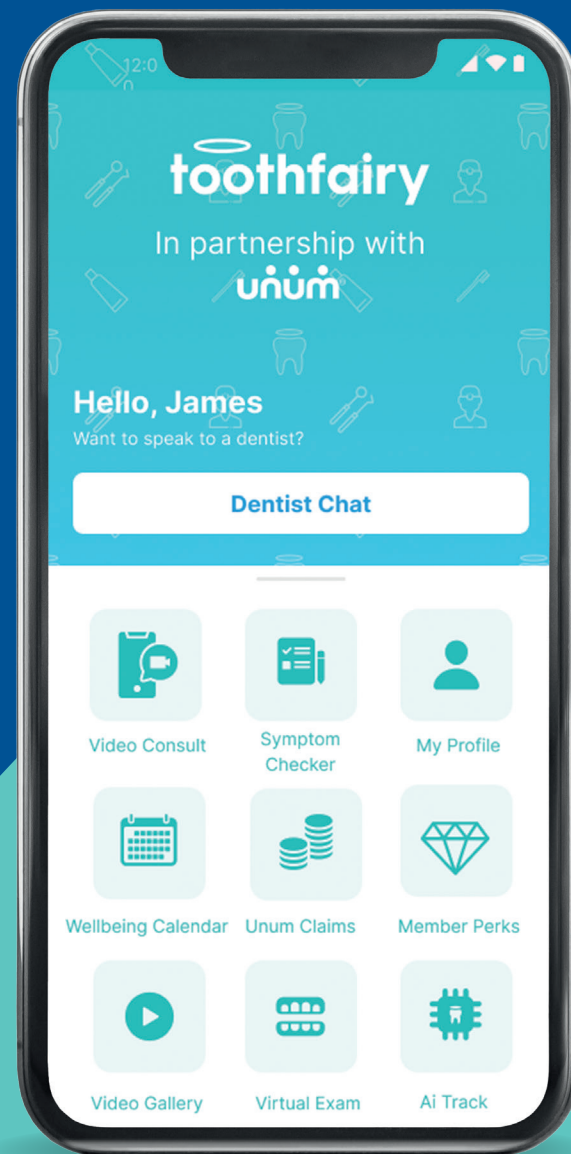




Toothfairy in partnership with Unum  
Digital dental care on demand



# Introducing Toothfairy

All insured Unum Dental employees have access to Toothfairy at no additional cost, making high-quality dentistry services available immediately. This includes support and guidance for everyday preventative dental care. Toothfairy is an award-winning, dental app regulated by the CQC, founded by dentists to help employees access dental care on demand and prevent future dental issues.

With one in five Britons not registered with a dentist<sup>1</sup>, Toothfairy connects your employees with UK dentists, helping them whether they have a dental emergency, are in need of personalised oral health tips or are just looking for general advice. Easy access to dentists means concerns can be caught early, reducing the likelihood of needing more extensive dental work and potential absence from work.



# Key benefits for your workforce



## Reduced sickness absence

Toothfairy helps reduce the amount of time employees take off work due to dental issues with immediate advice, early intervention and prevention, plus prescriptions<sup>1</sup> from in-app UK dentists.



## Engaged employees

Dental pain can severely impact an employee's ability to concentrate and perform their job effectively. Prompt access to dental care enables timely treatment, preventing absence and improving overall productivity.



## Cost savings

With better access to dental care and early intervention, oral problems can be caught and treated sooner. So the risk of developing more serious conditions is reduced — along with those costly bills.



## Employee satisfaction

Dental problems like missing or damaged teeth can lower an employee's confidence and self-esteem, potentially leading to anxiety and depression. Improved access to dentistry and discounted cosmetic treatments can address these concerns, helping boost employee satisfaction.



## Healthier employees

Access to a digital dentist allows for preventative measures, such as diet management and good teeth cleaning techniques. These interventions help maintain oral health, reducing the risk of tooth decay, gum disease and related complications.



1. Private scripts prescriptions are charged at £19.99. A separate cost of for the medication is to be paid at the pharmacy and is set independently by the chosen pharmacy.

# Dental services at your fingertips

All Toothfairy services are accessed via our exclusive version of the easy-to-use Toothfairy app, which has been tailored to provide employees with a seamless entry point to wider Unum Dental services.

## Dentist chat<sup>1</sup>

Employees can chat with a dentist and get oral health advice and guidance on demand, helping to prevent more serious issues.

## Video gallery

Providing employees with valuable information on a variety of oral health topics, from basic dental care to more complex issues.

## Symptom checker

Toothfairy's AI dental symptom checker provides advice and signposting, helping employees take control of their oral health.

## Member perks

Saves employees money on treatment such as teeth whitening, straightening and at-home oral care kits.

## Unum's Wellbeing Calendar

Access to wellbeing webinars, content, podcasts and more, helping employees stay well and enabling employers to promote workplace wellbeing.

## Unum's claims portal

For simple, fast, digital claims assessment and reimbursement.

## Video consult<sup>2</sup>

For an additional cost, employees can book a video consultation with a dentist for further help.

## Dentist led emergency appointment finder

Members can speak to an in-app dentist for emergency dental care. If an in-person appointment is necessary, Toothfairy can source an emergency appointment from a network of clinics across the UK.

1. Available in app 7 days a week, core operating hours 9am – 8pm (response time within 24 hours)

2. Available at a cost to the employee, video calls are charged at £29.00 and private scripts prescriptions are charged at £19.99. A separate cost of for the medication is to be paid at the pharmacy and is set independently by the chosen pharmacy. Video consultations are available Monday – Friday, from 9am – 6pm

# How do employees access the services?

Insured employees just need to follow a few simple steps to access all the services:

1

Receive their Welcome email from Unum Dental. This will provide a unique Toothfairy joining code and instructions on how to register.

2

Download the Tooth Fairy app from the App Store or Google Play.



3

Complete their profile in the 'My Profile' section and provide the requested information.

4

In 'My Profile', select 'Codes' and enter their joining code to gain access to the tailored version of the Toothfairy app in partnership with Unum.

To unlock features, the user needs to add their join code in the 'My Profile' section of the app before all options become available. If they still can't access the services, they can use the 'Chat' option to get help.



# Questions

If you have any questions about Toothfairy or Unum's Dental plans, please visit:  
[unum.co.uk/employer/dental](https://unum.co.uk/employer/dental)

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