

# FyManteision MyAdvantages

The benefits and reward  
platform your people will love





All public sector organisations can now manage their benefits and recognition programmes with Edenred's 'My Advantages', an online platform accessed via the National Procurement Service framework.

You can tailor your platform to include:

- Employee Savings
- Childcare Vouchers
- Cycle to Work
- Reward & Recognition
- Gym Membership
- Home Technology & Smart Phone
- Financial Wellbeing
- Green Car
- Payroll Giving
- Health and Wellbeing





The My Advantages platform gives your employees a personalised and comprehensive benefits package that caters exactly to their needs - no matter what stage of their life they are at.

With a first-class user interface, and bespoke communications programme driving awareness, your employees will be able to simply and quickly access the benefits they need at any given time or place.



### **Benefits for your employees**

- Personalise their benefits package
- Make substantial tax and NI savings
- Save over £1,000 a year on their annual shopping bill
- Access to financial wellbeing tools



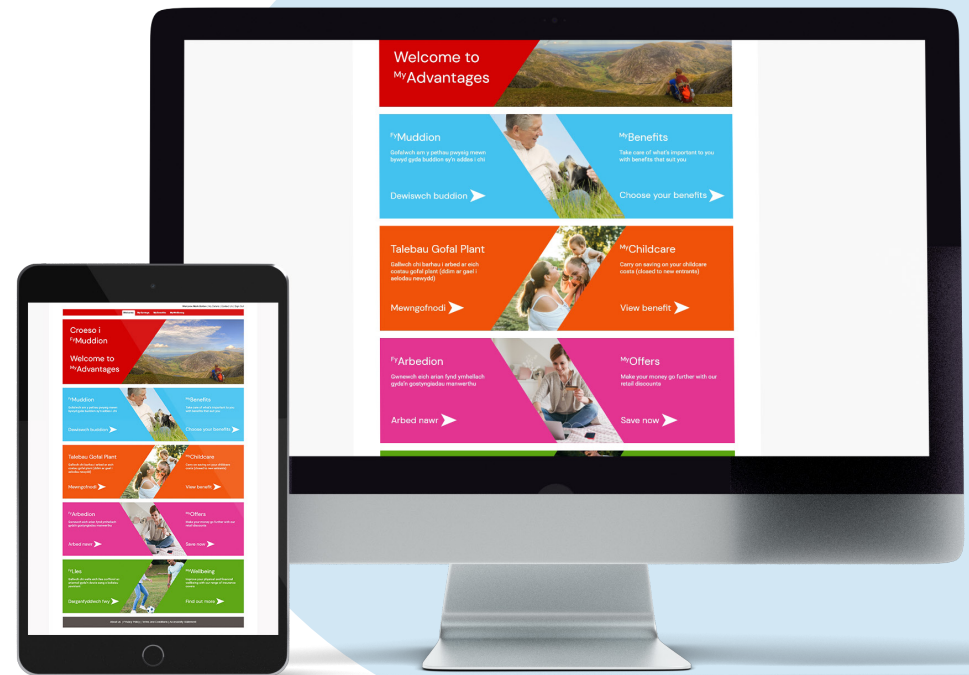
### **Benefits for your organisation**

- Significant National Insurance savings
- Enhance your employee value proposition
- Reduce administrative burden
- Reward and recognition through one hub
- Improved employee engagement and retention
- The ability to compete with the private sector for top talent



Edenred will provide all of the government recognised tax and NI efficient benefits, as well as helping source any additional ones under the framework. Links to other existing or new benefits can also be included, cementing My Advantages as a comprehensive benefits platform.

Edenred will administer all salary sacrifice schemes on your behalf. Employees can access these from work or at home, on a branded online platform. The platform contains all relevant information, including frequently asked questions, benefit in kind (BIK) details, scheme documentation and links to the benefits providers ensuring employees can make an informed choice when choosing benefits.

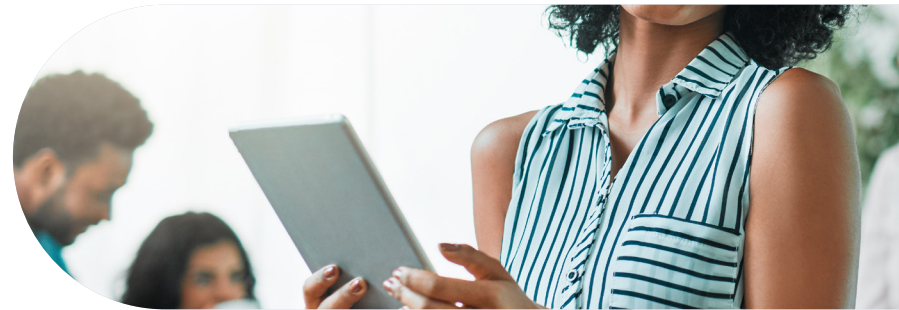






My Wellbeing contains a host of useful information to help your employees with everyday financial issues and provides access to charity and insurance sites.

There are tips on saving money, taking out a mortgage, searching for insurance and lots more. All the content - including videos and financial calculators - comes from the Money Advice Service. You can add your own HR tools and links to My Wellbeing to really make My Advantages your single platform for all reward, recognition and wellbeing.





The My Savings module offers an effective way to boost financial wellbeing by giving your employees access to shopping discounts at hundreds of big-brand online, high street and local retailers. It may not always be possible to give pay rises, but with hundreds of ways to save on spending, you can help stretch your people's pay further. Whether it is on the daily essentials, the latest tech or the exciting travel plans ahead, My Savings provides a fast, easy and engaging way for your employees to save money.



Offers can be redeemed in several ways:

- eGift Cards
- Reloadable Cards
- Vouchers
- Online Offers

These discounts can be used in conjunction with any existing in store promotions and are accessible in-store, over the phone, online or via mobile devices. Our Merchant Team sources new retailers and ensures we are delivering market competitive discount rates.

My Savings comes with a comprehensive communication programme to help increase engagement. Our dedicated communications team work tirelessly to come up with innovative ways to help your staff maximise their savings. Your communication programme will include:

- Regular emails to scheme users showcasing the latest discounts and offers
- Monthly email newsletter for administrators
- Evergreen and monthly off-the-shelf digital communication toolkits
- Quarterly lifestyle magazine
- Email welcome programme for all new joiners
- Regular flash sales, competitions and promotion events in partnership with our extensive retail partner network
- Black Friday and Christmas campaigns to help users save at one of the most expensive times of the year
- The option to globally opt in all employees to communications, meaning your administrative burden of increasing awareness is reduced
- Regular Webinars/roadshows







You can easily add and remove a huge range of additional benefits to your My Advantages platform at any time.

Our benefits partners have extensive experience of working closely with the Welsh public sector, so you can rest assured of a smooth experience throughout setup, launch and ongoing management.



### **Childcare Vouchers**

Employees can manage their Childcare Vouchers using My Benefits. They can access their online account and enjoy tax and NI savings as their payments are taken straight from their pay. The Government closed the Childcare Vouchers scheme to new entrants on 4th October 2018, but you can still switch your existing scheme and your members over to Edenred.



### **Cycle to Work**

Cycle to Work is a scheme introduced by the Government to promote cycling, a healthy lifestyle and sustainable transport. The scheme enables employees to get a tax-free bike through work. There are savings of up to 48% on a bike from over 140 cycling brands. **Choice of providers, both catering for increase in cycle to work limit**







### **Payroll Giving**

This Government supported tax relief scheme means each donation costs employee less. It's a simple way for employees to support their favourite charities and fundraising pages by making regular donations straight from their pay saving them tax.



### **Car Benefit**

Running a car has just got easier and greener. With our ground-breaking Car Benefit Scheme employees get a brand new car, and they don't have to worry about the hassles and extra expense of running a car (from MOTs to insurance).



### **Home Technology and Smart Phones**

Offer employees the latest, highly-desirable home technology products from the likes of Apple, HP and Samsung, all through a convenient salary sacrifice benefits arrangement. It's fully-managed by us and cost neutral to the employer.





## My Gym Discounts

My Gym Discounts is a voucher based or discount code scheme offering discounts at over 3,000 gyms. The large number of health clubs, leisure centres and fitness studios ensures all employees are catered for no matter where they live or work. The My Gym Discounts scheme is paid directly by employees, meaning no added impact on payroll.



## GymFlex

GymFlex offers employees discounted annual health club memberships which they pay through payroll deductions. Using a national network of gym chains, leisure centres and hotel health clubs we offer your employees the choice and flexibility they require.



## Financial Wellbeing

Give employees access to trusted financial advice, easy debt consolidation and secure, affordable loans. Implemented via salary sacrifice, you will be able to help employees take control of their finances, and make their salaries go further.



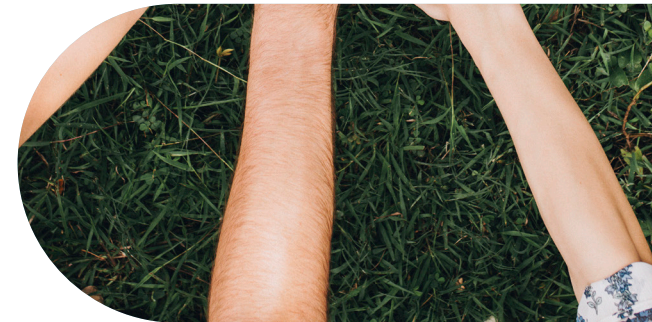




My Recognition make it easy for you to reward employees quickly and deliver recognition in the moment of optimum motivation.

Simply issue eCodes of any value embedded in a personalised email, delivered direct to your employees. Employees can log into the online reward catalogue, using their eCode to select their chosen retailer gift voucher, card or digital eGift card. The catalogue contains a huge range of rewards from over 120 top brands, allowing them to instantly pick something which suits their own wants and needs.

The choice on offer is unsurpassed. A rewards and recognition heaven that covers our Compliments range of vouchers, multi-store and single-store retail cards, vouchers, instant eGift Cards, travel and experience days. There's only three simple steps to order, and three simple steps for the recipient to redeem the reward of their choice.





# Fy Nghydabyddiaeth My Recognition

## To order:



**Create** - enter the recognition recipient name (s) and the value of their eCodes



**Personalise** - write messages for the group of recipients or individually, brand your emails or use one of the templates



**Confirm** - review, pay and deliver recognition directly to employees



## To redeem:



**Ping** – employee receives email and their unique eCode



**Select** - employee selects their preferred retailer voucher/card or digital eGift card from the extensive catalogue



**Receive** – digital eGift Cards arrive immediately; gift cards and vouchers are posted

Digital peer-to-peer recognition programmes can be also added to your mylifestyle platform at an additional cost.

# The Edenred difference



## Easy to manage

Each month Edenred will provide reports stating your employees' benefits choices and the value of the salary deductions to be made. Edenred aggregate all of the benefits into a single payroll deduction file, simplifying administration and realising efficiencies.



## Fully customisable portal

The platform will be co-branded with your department logo but it can also be customised further, depending on your requirements (subject to additional costs). The 'myresources' module can be used to promote other benefits, or advice services like EAPs.



## Customer services

Your employees will have access to FAQ's, online help and a single dedicated phone line, where they can select the most suitable option for their specific query. A dedicated contact centre manages staff enquiries, benefits order management, technical queries, finance, contracts and more.



## Relationship management and client support

You will have a team, consisting of a Project Manager, Communications Executive and Account Manager, who will manage the scheme implementation, communication and on-going support for the life of the contract.



## Confidence & peace of mind

- Quality & security – ISO 27001, 9001:2015, and 14001 and Cyber Essentials accreditations for data security and quality
- Experience – part of an international group with the know-how of working with all types and sizes of client
- Financial strength – 5A1 Dun & Bradstreet rating and BBB+ Standard & Poor's rating
- Well connected – vast and growing network of partners, including hundreds of retail merchants



## Service agility & focus

- Innovation – intelligent SaaS with new features and performance enhancements that just keep on coming
- Speed & ease – our mission is to take out the pain, cost, and admin burden of setting up, launching, and managing schemes

- Passion for customers – We will not stop improving every last detail of everything we do until 100% of our customers insist that their friends do business with us
- People – the right teams with the expertise to take your programmes to the next, award winning level



## Choice

- For you and your users – tailor one or a combination of our solutions to fit your needs and budget





# Ready to connect?



 0207 932 9745

 [edenred.co.uk](https://edenred.co.uk)

 [eruk-sales-publicsector@edenred.com](mailto:eruk-sales-publicsector@edenred.com)

 @EdenredUK

 Edenred UK

 @EdenredUKGroup