

Send an eCard for International Women's Day 8 March



#AccelerateAction

#IWD2025

The theme of this year's International Women's Day is '**Accelerate action**'. The aim is to highlight the importance of speeding up the rate of progress towards gender equality worldwide, and to address the biases that women face in their personal and professional lives.

Thank the women who inspire you by sending them an eCard!

Head over to your **benefits platform**, pick your favourite eCard, and show that you are committed to accelerating action.