**Social posts**

1. It’s International Women’s Day! Celebrate the women in your life today by sending them an eCard with a personalised message and help #AccelerateAction!  
     
   #IWD2025
2. **Send an eCard for International Women’s Day  
   8 March**

The theme of this year’s International Women’s Day is ‘Accelerate action’. The aim is to highlight the importance of speeding up the rate of progress towards gender equality worldwide, and to address the biases that women face in their personal and professional lives.

Thank the women who inspire you by sending them an eCard! Head over to your benefits platform, pick your favourite eCard, and show that you are committed to accelerating action.

#AccelerateAction #IWD2025

1. Celebrate the power of women this March 8th with our International Women's Day 2025 eCards! Share your love and appreciation with a personalised eCard that speaks to the amazing women in your life. Let’s uplift each other! #IWD2025 #AccelerateAction
2. This International Women's Day, let’s honour the strength, resilience, and achievements of women everywhere! Choose from our beautiful eCards to express your gratitude and support. Together, we can create a world where every woman shines! #IWD2025 #AccelerateAction